

Hudson's Bay Company Jasper and Third Streets Hudson's Bay Company Jasper and Third Streets Hudson's Bay Company Jasper and Third Streets Hudson's Bay Company

January Clearance and White Sales--The Biggest Most Varied and Far Reaching Bargain Event of the New Year, Starts Monday, Jan. 9th

GOOD AND SATISFACTORY MERCHANDISE

Prices cut to the lowest point—Every Department doing its share to reduce your cost of living — That's the Hudson's Bay Co's way of celebrating this Great January Clearance Sale, and the Hudson's Bay Co's way of demonstrating that every year adds to its power to save money to its customers. Come prepared to purchase all supplies you'll need for a long time. We give you a vivid idea of the savings this sale makes possible, but remember we cannot tell you of all the bargains.

Sale begins Monday Morning at 9 a.m. with extra sales people, and extra facilities for handling a big business as well as extra bargain inducements.

MONDAY'S BARGAINS-No Goods Sold Today at These Prices

MEN'S WINTER CAPS Broken lines of 25c, 50c, 75c, and \$1.00 caps. To clear at	MEN'S SUSPENDERS Usually sold at 25c, 50c and 75c. To clear at	MEN'S SHIRTS Men's stiff bosom col- ored shirts, reg. up to \$1.50. To clear, per suit	MEN'S UNDERWEAR Men's sanitary wool fleece, regular \$1.50 value. "Reynier", reg. \$1.25 values. To clear at	WOMEN'S GLOVES Women's grey, and "Reynier", reg. \$1.25 values. To clear at	WOMEN'S VEILINGS Women's black, and colored face veilings, reg. 50c to 75c values	FANCY CHINA Fancy china, pieces of every description. Values up to \$3.00. Monday	BRUSSELS CARPET 200 yards \$1.35 quality Brussels Car- pet. To clear, per yard, Monday	UNION CARPET 150 yards \$1.50 quality Union Carpet. To clear, per yard, Mon- day
10c	10c	50c	85c	65c	25c	95c	75c	35c
SELICIA LININGS 200 yds. dark brown Selicia Lining, reg. 18c. Monday, per yard	HOSIERY CLEARANCE Women's Black Cashmere, extra fine qual- ity. Reg. 50c. Now..... 45c Women's Cashmere Black ribbed hose, seam- less heel and toe. Reg. 85c..... 60c	MEN'S HOSIERY SALE Men's Heather Mixture Sox..... 5 pairs 95c Men's Black Cashmere Sox..... 5 pairs 95c Men's Grey Arctic Sox..... 5 pairs 95c Men's Heavy Ribbed Wool Sox..... 2 pairs 55c	MEN'S UNDERWEAR Pennman's Ribbed Underwear, regular \$2.50 values. Monday, per suit..... \$1.50 Oddments of English and Scotch make of underwear, values up to \$3.75. Per garment..... \$1.35	MEN'S RACCOON COATS (January Clearance)	DRESS GOODS CLEARANCE \$2.00 Black Broadcloth. Per yard..... \$1.45 Colored Broadcloth up to \$2.00 for..... \$1.35 \$1.50 Dress Goods, all the new weaves..... 67½c	SILKS JANUARY CLEARANCE 60c Stiff Clifton Taffeta..... 37½c Colored and Natural Pongee and Rajah..... 60c 90c Messalines, all colors. Per yard..... 45c 90c Silk and Linen More for Petticoats..... 45c	SWISS CURTAINS 20 pairs \$8.50 qual- ity Swiss Curtains. To clear, per pair, Monday	\$2.95
9c								
WOMEN'S HAND BAGS Good serviceable totes. Reg. \$2.25 val- ues. Monday, to clear								
\$1.55								
HUCK LINEN TOWELS Extra heavy towels, 19in. x 36in. reg. per pair, to clear	LINEN CLEARANCE EMBROIDERED LINEN CENTRES— Regular \$1.50 values. Now..... \$1.15 Regular \$1.40 values. Now..... \$1.05 Regular \$1.25 values. Now..... 95c Regular \$1.00 values. Now..... 75c			MEN'S CLOTHING (January Clearance)	CHECK AND FANCY SILKS Louiseene, Taffetas, Foulards, Peignets, Mes- salines, Reg. \$1.25 and \$1.50..... 80c 40c White Habille Silk with bright taffeta finish, per yard..... 27½c		BATH MATS 8 only \$1.50 quality Bath Mats. To clear at Monday's Sale	\$2.25
30c								
TURKISH BATH TOWELS White Turkish Bath Towels, reg. 40c val- ues. Monday, per pair	IRISH LACE EDGE CENTRES Regular \$1.25 values. Now..... 95c Regular \$1.00 and 80c values. Now..... 2 for 85c Teneriffe Lace Doilies, reg. 15c. Now 3 for 25c				TABLE DAMASK CLEARANCE 95c 72-inch Irish Table Damask..... 60c \$1.25 72-inch Irish Table Damask..... 95c \$1.35 72-inch Irish Table Damask..... \$1.05 Specially Priced for January White Sale		INLAID LINOLEUM 200 yds. \$1.50 qual- ity Inlaid Linoleum. To clear, per yard, Monday	95c
25c								
KNIT WOOL HOODS Children's wool 001 hoods, reg. 35c val- ues. To clear, Mon- day	FANCY HOUSE LINENS BATTENBURY CENTRES— Regular 35c values. Now..... 2 for 45c Regular 20c values. Priced now..... 15c	DRAWN LINEN CENTRES— Reg. 60c to \$2.25..... 25 PER CENT OFF					ROOM RUGS 6 art wool squares, 7½ x 9, \$6.50 qual- ity. To clear Monday	\$3.75
20c								
CHILDREN'S KNIT GAITERS Children's knit gait- ers, all wool, regular 65c values. To clear	DRAWN LINEN TRAY CLOTHS Regular \$1.25 values. Priced now..... 95c Regular \$1.00 values. Priced now..... 75c	DRAWN SIDEBOARD CLOTHS Regular 75c values. Priced now..... 55c					CHILDREN'S COATS Children's in winter fashions, in quality materials, \$6.50 and \$8.00 values	\$4.95
40c								
BABY'S KNIT JACKETS Baby's knit jackets, all wool, reg. 75c val- ues. To clear	MEN'S TIES Ascot Washing Ties, extra good quality. To clear, Monday Sale	MEN'S SHIRTS Men's white shirts, 75c and \$1.00 values. Monday, to clear Sale	HUDSON'S BAY COMPANY INCORPORATED 1869 THE SEAL OF QUALITY	WOMEN'S SUITS \$15.00 to \$20.00 val- ues, wanted now ma- terials. On sale Mon- day	HEMSTITCHED SHEETS—CLEARANCE 72x90 Sheets. Regular \$2.25 pair. Now..... \$1.95 81x90 Sheets. Regular \$2.75 pair. Now..... \$2.35 Pillow Cases. Regular 60c. Priced now..... 45c	10 Per Cent. Discount off all Staple Cotton Goods	WOMEN'S COATS \$10.00 to \$15.00 val- ues, this season's stock. On sale Mon- day	\$7.45
55c	10c	50c						

No Goods Charged
at This Sale

HUDSON'S BAY COMPANY
THE GREAT TRADERS OF THE GREAT WEST

No Goods Sent on
Approval

Another Advance in Realty Values

Its Location

A few words concerning the location of **CALDER** may not be amiss:

CALDER is lying between Park Street on the West, containing one half mile to the East side of the property and from the G.T.P. properties on the South to one half mile north.

It is immediately adjoining the Grand Trunk Pacific Round House and Repair Shops and is situated most desirably for those whose business compels them to attend in and around the G.T. service.

Its Adaptability

Owing to **CALDER'S** position it has become peculiarly adapted to the numerous employees of this progressive Railroad and numerous buildings have already been erected. The main line of the G.T.P. runs close to the property whilst the Round House and Repair Shops are but a stone's throw from these lots.

This fact will be sufficient evidence to guarantee that many, if not all, employees will make use of this offer as they will be in immediate touch with the works when occasion demands.

CALDER

On October first, of last year, **THE CALDER LAND CO., LTD.**, who controlled 140 acres of land, adjoining the Grand Trunk Pacific property, placed 80 acres of it, lying between the East side of the property, to St. James Street, and from the South boundary to the North boundary on the market. Owing to the demand which this property had, the Company offered the remaining 60 acres. This latter offer was so rapidly taken hold of as to leave a balance of only 120 lots. It is this last 120 lots which we are now about to deal with.

Although the demand for **CALDER** has been phenomenal and requests for prices are still coming in, we have decided to increase the prices on all this property that is left over by February 1st—that is, providing there are any remaining—solely as a means of dealing fairly with and protecting our numerous clients who have already purchased lots in **CALDER**. This land at the present moment is so cheap that it seems almost unnecessary to advertise it extensively, but we want everyone to know that **CALDER** is to be advanced in price on February 1st from

\$200 to \$250

\$200 and \$250

As previously announced **CALDER** will be sold up to January 31st at the following prices: Inside lots at **\$175** and corners at **\$225**, whilst we are making a special offer to purchasers of five lots made up as follows: 4 inside lots at **\$175** and 1 corner lot usually

\$225 TO BE SOLD AT INSIDE PRICES, NAMELY, \$175

This is not a "bargain rate," but a genuine proposition to enable investors to obtain a great opportunity at a very low figure. **CALDER** needs no eulogy, it speaks for itself and can safely be relied upon to ensure its owners a comfortable competence whenever they decide to sell.

Do not, therefore, forget that on February 1st these prices are to be raised \$25 per lot and that up to that date all lots will be

\$175 and \$225

Its Buildings and Population

Since October, 1909, a transformation scene has been quietly but surely going on. Where previously there was a barren space of land can now be seen stores, homes, school and churches. This condition has arisen so rapidly as to almost baffle bewilder those who have been carefully watching developments. Presbyterians, Anglicans, and Methodists can now worship in their own edifice in **CALDER** as very spacious and comfortable churches have been erected. Nearly 100 homes have been built on the property and several stores, thus preventing the necessity of shoppers journeying into the main streets of the City for their "life necessities."

In Conclusion

CALDER is such a "prize" that we cannot extol its many virtues in a page announcement so we will be satisfied today with the above and in conclusion would ask you to call upon us when convenient and we will be delighted to say more and answer any questions that may arise. Should you wish to see the property it will be our pleasure to take you out. Just say the word.

The lots are 50x125 feet in size and the lanes are 20 feet wide and the streets 66 feet wide.

Don't forget, the prices range from **\$175.00** for inside lots to **\$225.00** for corners per lot until February 1st.

Terms of Payment—Are one third cash, the balance in two equal annual installments with interest at 7% per annum. It will therefore be seen that **\$50** in cash finances a lot for one year.

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Telephone 4252

